

Thursday, May, 27th, 2010

Hours	Programme		
9.00 – 10.00	Welcome&Registration, Building A, Main Entrance		
10.00 – 11.00	Official Opening, Building A, Room AP9		
11.00 – 11.30	Coffee Break, Room AI3		
	Sessions		
	Room	Room	Room
	<i>AIII, Building A, Floor 2</i>	<i>AII3, Building A, Floor2</i>	<i>Philology Department, Building A, Floor 2</i>
11.30 – 13.00	The Romanian Culture in the Globalisation Age Chair: Mihaela Cojocaru	Globalisation – Theoretical and Practical Aspects Chair: Cristian Vasile	Linguistic Globalisation Chair: Domnița Tomescu
	<p>Mihaela Cojocaru -Literatura română dincolo de limba maternă</p> <p>Adelina Farias - Complexele, paradoxurile și blocajele culturii române în contextul globalizării</p> <p>Ioana-Ruxandra Fruntelată - Cultura balcanică – model de comunicare interculturală</p> <p>Mihaela Claudia Iancu - Concepția estetică a lui Felix Aderca – literatura între universalitate și specific național</p> <p>Lucia Ispas - Măști ale postmodernismului românesc</p>	<p>Mihaela - Adina Apostolache - Globalization, a Fundamental Vector of Present-day Society</p> <p>Catrinela Andreea Lazăr - Living in a Liquid Modernity</p> <p>Cornelia Maria Leu - Cultural Models in Language and Thought</p> <p>Emanuela Cristina Poruțiu, Alina Negoescu, Ciprian Viorel Pop - Globalization and Media</p> <p>Cristian Vasile - Beyond Dichotomies: an Anthropological Approach of Cultural Diversity and Globalization</p>	<p>Ioana Jieanu - Plurilingvismul – manifestare a comunicării interculturale</p> <p>Domnița Tomescu - Globalizarea onomastică</p> <p>Steluța Coculescu - Les «savoirs partagés» dans la société contemporaine globalisante: l’efficacité persuasive de l’argumentation</p> <p>Diana Paraschiv, Mihaela Duma - Proper Names in Idiomatic Expressions</p> <p>Anca Maria Slev - Cognitive Advantages of Bilingualism</p>
13.00 – 14.00	<i>Lunch Break, Room AI3</i>		

14.00 – 15.30	The Romanian Culture in the Globalisation Age Chair: Cristina Gafu	Globalisation – Theoretical and Practical Aspects Chair: Gabriela Vasilescu	Intercultural Communication Chair: Anca Dobrinescu
	Cristina Gafu - Identitate personală/colectivă în contextul mediului urban românesc Gheorghe Enache - Cultural Aspects of a Very Old Goddess: The Old Fairy Simona Galațchi - Representations of the Other World: Stereotypes and Innovations Loredana Netedu - The Memoirs of Nina Cassian – Language as Home	Nicoleta Valentina Florea - Comunicarea în cadrul proceselor de recrutare, selecție și integrare a resurselor umane în organizații Victor Godeanu - Adevăr și reprezentare – enipostazierea realității cotidiene Horia Pătrașcu - Globalizarea emoției: de la diversitatea sentimentelor la uniformizarea acestora Dragoș Rădulescu - Globalizarea, liant al fenomenelor internaționale oculte Gabriela Vasilescu - Cultura comunicațională ca semn al globalizării	Alina Gabriela Brezoi, George Brezoi - Comunicarea și comuniunea franco-română Roxana Bîrsanu - The Translation of Cultural Elements in T.S. Eliot's <i>The Waste Land</i> Monica Roxana Bot - Body Idioms – A Fountain of Cultural Information Anca Mihaela Dobrinescu Effective Intercultural Communication – A Must of a Globalizing Environment
15.30 – 16.00	<i>Coffee Break, Room AI3</i>		
16.00 – 17.30	Tipuri de discurs Chair: Diana Rînciog	The Intercultural Dimension of the Present-day Education Chair: Gabriela Duda	Intercultural Communication Chair: Adina Pescaru
	Eugenia Baciu - Tradiție și inovație în dezbaterile electorale televizată Raluca Bălăiță - Présence de l' <i>autre</i> dans le discours et stratégies d'effacement énonciatif: l'énonciation proverbiale Diana Costea - Globalisation et tradition dans l'évolution de la distinction <i>de re/vs/de dicto</i> en linguistique française. Temps <i>de re/vs/</i> temps <i>de dicto</i> Diana Rînciog - Les magazines littéraires en France et en Roumanie dans le contexte de la globalisation mondiale Lajos András Kiss - Le sacrifice et l'identité du sujet: Emmanuel Lévinas et Jan Patočka	Gheorghe Calcan - O tradiție a învățământului românesc: societățile culturale și publicațiile elevilor Gabriela Duda - Cultura literară școlară între globalizare și tradiție Roxana Enache, Alina Brezoi, Alina Crișan - Legislația în educația interculturală Coralia Elena Matei - Educația interculturală - un răspuns la pluralismul cultural contemporan	Anca-Margareta Bunea - A Global Trend in Cinema: Bollywood Brîndușa Dodiță-Farcaș - Translating Legal Texts – Mihaela Duma - When Religion Meets Humour Dragoș Lucian Ivan - The Perils of Migration. Remarks on the Other Side of Truth Adina Pescaru, Roxana Enache - The Intercultural Communication Today
19.00	<i>Cocktail, Main Hall</i>		

Friday, May, 28th, 2010

Hours	Programme		
	Room	Room	Room
	<i>A111, Building A, Floor 2</i>	<i>A113, Building A, Floor 2</i>	<i>Philology Department, Building A, Floor 2</i>
9.30 – 11.00	The European Cultural Tradition in the Context of Globalisation Chair: Béla Mester	Identity Discourses Chair: Mehmet Ali Çelikel	The Intercultural Dimension of the Present-day Education Chair: Arleen Ionescu
	<p>Mihaela Victorița Cărăușan - European Union at Heart of Citizens' Identity?</p> <p>Gábor Kovács - The Reinterpretation of the Notions of Classical Political Philosophy in the Age of Globalization</p> <p>Béla Mester - Topics of Western Philosophy as Accident Elements of the Identities of the Central European Nations</p> <p>Ioana Mădălina Mitrea - Cultural (In)stability at the Crossroads between Two Clashing Principles: Apollonian / vs / Dionysian</p> <p>Ana-Maria Tolomei - (De) Contamination and Globalisation Attempts in Early Modern England</p>	<p>Mehmet Ali Çelikel - Food and Body as Markers of Identity in Timothy Mo's <i>Sour Sweet</i></p> <p>Ecaterina Pătrașcu - Cultural Bridges in Salman Rushdie's <i>Imaginary Homelands</i></p> <p>Ligia Sarivan, Mihai Stamatescu - The Gender Dimension: History, Stories and Odd News</p> <p>Baysar Taniyan - The Problem of Identity in Ana Castillo's <i>The Mixquiahuala Letters</i></p> <p>Marina-Cristiana Rotaru - Prince Charles's Alternative Solutions to the Modern Globalised Lifestyle: between Poundbury and the Saxon Villages in Transylvania</p>	<p>Mihaela Badea, Alexandra Badea - Foreign Students' Cultural Integration in the Petroleum Gas University of Ploiești: A Pilot Study</p> <p>Elena-Simona Indreica, Mariela Pavalache-Ilie, Ana-Maria Cazan - Ethnocentrism and Nonverbal Communication between Students Belonging on Different Ethnic Affiliation</p> <p>Arleen Ionescu - Globalizing Mentalities in the 21st - century Romania</p>
11.00 – 11.30	<i>Coffee Break, Room A13</i>		

11.30 – 13.00	Identity Discourses Chair: Meryem Ayan	Literary Postmodernism and Globalisation Chair: Irina Toma	Types of Discourse Chair: Oana Smoleanu
	Meryem Ayan - Play, Play on the Stage: Tell Me How Black Identity Is Presented? Daniela Mihaela Călinescu - Harold Pinter's Jewish Identity Reyhan Ozer - Tiger's Quest for Identity in Sam Selvon's <i>A Brighter Sun</i> Zubeyir Savas - Spotting the Identity in <i>Trainspotting</i> Alina-Elena Roșca - Objectifying the World in Harold Pinter's Plays	Şeyda İnceoğlu - Revisiting <i>Frankenstein</i> in the Postmodern Narrative: Tardy Revenge Anca Elena Ştefan - Postmodernism and Epistolarity in Romanian Literature Elena-Iuliana Bindileu - The 'Global Campus' in David Lodge's <i>Small World: Mirror of the Academe</i> Alina Mihaela Stoica - Intertextuality in George Eliot's Writings Irina Toma - <i>Mister Pip</i> by Lloyd Jones and the Redemptive Power of Literary Tradition Maria Paraschiv - La femme dans la vision homosexuelle d'André Gide	Elena-Cristina Berariu, Andrea Peterlicean - Aspects of Manipulating Structure Interpretation in Print Advertising Maria-Ionela Neagu - War and Argumentation in 2008 American Presidential Debates Alina Negoescu - Metaphors in Advertising Oana Adina Nicolae - Local, Discourse and Global Systematicity of Business English Metaphors Oana Smoleanu - Political Incorrectness
13.00 – 14.00	<i>Lunch Break, Room AI3</i>		
19.00	<i>Festive Dinner</i>		

Saturday, May, 29th, 2010

Trip to Bran Castle