

LISTA DE LUCRARI

I. Articole publicate (*in extenso*, nu doar rezumatul) în volumele conferințelor științifice internaționale, neindexate ISI

1. The 4th International Conference Creativity and Innovation in Digital Economy, Ploiești, Romania, Octombrie 16-17, 2025

Lucrare: *The Role of AI in Optimizing Resource Management and Advancing Circular Economy Practices*

Autori: Andreea Maria Șopea-Iordache, Jianu Daniel Mureșan

Sectiune: Challenges of Artificial Intelligence in Business

Link: <https://cide25.upg-elearning.ro/the-proceedings-of-the-conference/>

Pag.: 135-140

2. THE 19th INTERNATIONAL MANAGEMENT CONFERENCE “Global Management Reimagined: Solutions for a Geopolitically Complex Future”, IMC 2025, Bucharest University of Economic Studies Faculty of Management.

Lucrare: *Circular Economy as a Strategic Response to Geopolitical Volatility: Global Management Pathways*

Autori: Andreea Maria Șopea-Iordache, Mircea Constantin Duică, Jianu Daniel Mureșan, Alina Nicoleta Pascu (Marica)

Sectiune: Behavioural Sciences, Communication Studies and Business Ethics

DOI: 10.24818/IMC/2025/05.04

Link: https://conference.management.ase.ro/archives/2025/pdf_IMC2025/5_4.pdf

Pag.: 526-537

Candidat: Șopea-Iordache Andreea Maria

II. Lucrări/studii prezentate la manifestări științifice internaționale sau naționale cu comitet de program

1. 10th Business Systems Laboratory International Symposium MASTERING CHALLENGES: Navigating the Waves of Innovation in a Tech-Driven World, January 22-23, 2026. National University of Political Studies and Public Administration (SNSPA) Faculty of Management

Lucrare: *AI-Enabled Circular Business Models in the Context of the Twin Transition: Implications for Financial Markets and Public Policy*

Autori: Jianu Daniel Mureșan, Andreea Maria Șopea-Iordache, Mircea Constantin Duica, Mirela Panait, Irina Gabriela Rădulescu, Alina Gabriela Brezoi, Ștefan Virgil Iacob

Sectiune: Financial markets, business models and public policies. Implications of twin transition

Link: <https://bslab-symposium.net/Bucharest-2026/Book%20of%20Abstract-BSLab-2026.pdf>

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2. ECFS 2026 - "FINANCIAL EDUCATION AND THE MATURATION OF FINANCIAL MARKETS ALIGNED WITH OECD ACCESSION CRITERIA" - 10th Edition

Lucrare: *Financial Literacy and the Adoption of Exchange-Traded Funds (ETFs) in Emerging Capital Markets: Evidence from Romania*

Autori: Andreea Maria Șopea-Iordache, Mircea Constantin Duica, Jianu Daniel Mureșan

Link: https://www.isf.ro/sites/default/files/inline-files/BOOK%20OF%20ABSTRACTS_7.pdf

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